



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organization Under the Ministry of Education, Govt. of India)



CBSE/SE/DIR/2025

09.01.2026

NOTIFICATION

National AI Literacy Campaign

The Government of India, through the IndiaAI Mission under the Ministry of Electronics and Information Technology (MeitY), has launched YUVA AI for All, a foundational AI literacy course aimed at building a basic understanding of Artificial Intelligence among students and youth across the country.

The YUVA AI for All course has been designed as a free, accessible, and inclusive learning pathway, introducing learners irrespective of age, gender, or background to the fundamentals of Artificial Intelligence and its real-world applications, thereby supporting the national objective of democratising AI knowledge.

MeitY has proposed to launch a National AI Literacy Campaign, anchored on National Youth Day, 12 January 2026, with the objective of enabling large-scale participation and course completions nationwide. The campaign seeks to mobilise lakhs of learners to certify on the YUVA AI for All-Foundational AI Course (AI 101) and to create a coordinated, time-bound national moment of collective AI learning. The course is available on iGOT Karmayogi, DIKSHA, FutureSkills Prime and other major edtech platforms.

A Concept Note, outlining the objectives, framework, and anticipated outcomes of the campaign, is enclosed as Annexure I.

(Dr. Biswajit Saha)

Professor & Director (Skill Education)



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Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18, Institutional Area, Shaheed Jeet Singh Marg, Delhi – 110016.
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida - 201309.
3. The Director of Education, Directorate of Education, Government of NCT of Delhi, Old Secretariat, Delhi – 110054.
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh – 160017.
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101.
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar - 791111.
7. The Director of Education, Govt. of Andaman & Nicobar Islands, Port Blair – 744101.
8. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini, Delhi-110085.
9. The Secretary, Sainik Schools Society, Room No.101, D-1 Wing, Sena Bhawan, New Delhi-110001.
10. The Additional Director General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi – 110001.
11. The Director, The Navy Education Society (NES), Dte of Naval Education, Naval Headquarters, Ministry of Defence, West Block-V, R. K. Puram, New Delhi-110066.
12. The Secretary, Army Welfare Education Society (AWES), Integrated Headquarters of MoD (Army), FDR Building No. 202, Shankar Vihar, Delhi Cantt – 110010.
13. The Secretary, Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
14. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odisha – 751005.
15. The Deputy Secretary to Chairman, CBSE - for kind information of the Chairman, CBSE.
16. All the Heads of Department of the Board.
17. All the Regional Directors/Regional Officers/Head-COEs, CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions for compliance.
18. Deputy Secretary (Media & Public Relations), CBSE – with a request to give wider publicity to this circular.
19. Joint Secretary (IT), CBSE, Rouse Avenue with the request to upload this notification on the CBSE Academic website.
20. Incharge, Hindi Cell, CBSE HQ – for Hindi Translation of this notification.

Professor & Director (Skill Education)



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YUVA AI for All: National AI Literacy Campaign

Proposed Launch Date: 12 January (National Youth Day)

Concept Note

The YUVA AI for All National AI Literacy Campaign is a national AI literacy initiative of the Government of India led by the IndiaAI Mission under the Ministry of Electronics and Information Technology (MeitY) to build foundational Artificial Intelligence (AI) awareness among students and youth across the country. Anchored on National Youth Day (12) January), the campaign aims to mobilise lakhs of learners to complete a short, self-paced Foundational AI course (AI 101) and create a nationwide moment of collective AI learning.

The initiative aligns with the Government's vision of Viksit Bharat, the expansion of Digital Public Infrastructure, and India's commitment to inclusive, responsible, and democratic adoption of AI. By leveraging existing youth, school education, and digital learning ecosystems, the campaign seeks to mainstream AI literacy as a core life skill for India's future workforce and citizens.

B. Policy Context and Rationale

Artificial Intelligence is increasingly shaping economic growth, public service delivery, and societal interactions. As India positions itself as a global leader in AI for public good, it is critical that citizens particularly young people possess a baseline understanding of what AI is, how it works, where it is used, and how it should be deployed responsibly.

The YUVA AI for All course has been designed as an inclusive entry point to AI learning, requiring no prior technical background. A national campaign approach is proposed to ensure scale, equity, and visibility, while reinforcing inter-ministerial coordination and Centre-State collaboration on AI literacy.

C. The YUVA AI for All Course

- Nature: Foundational AI 101/AI literacy course
- Duration: Approximately 4.5 hours, self-paced
- Pedagogy: Modular lessons with short assessments
- Curriculum Covered: What is Artificial Intelligence, The Technology behind Artificial Intelligence, Using Artificial Intelligence to Learn, Create, think and plan, Artificial Intelligence Ethics and The Future of Artificial Intelligence
- Certification: Government-authorized certificate (IndiaAI Mission & MeitY)
- Target Groups:
 - School students (secondary and senior secondary)
 - Youth and first-time learners
 - Teachers, government officials, and citizens seeking AI awareness



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D. Delivery Platforms

- To maximise accessibility and reach, the course is hosted on multiple national and global platforms, including:
- iGOT Karmayogi platform (Integrated Government Online Training) - https://portal.igotkarmayogi.gov.in/app/toc/do_1144314741016166401174/overview
- DIKSHA- <https://learning.diksha.gov.in/diksha/course.php?id=959§ion=2075>
- FutureSkills Prime (MeitY-NASSCOM) - https://www.futureskillsprime.in/course_yuva-ai-for-all/
- Intellipaat - YUVA AI for ALL- Intellipaat Academy
- Khan Academy - <https://www.khanacademy.org/partner-content/yuva-ai-for-all>
- Coursera and other leading technology platforms (to be onboarded)

Learners may enrol and complete the course on any platform at their convenience.

E. National Youth Day as the Campaign Anchor

The campaign will be anchored on 12 January (National Youth Day), commemorating Swami Vivekananda's birth anniversary. The day provides a powerful national platform to inspire youth participation, align AI literacy with nation-building, and achieve a record number of course completions within a single day.

F. Objectives

- Achieve large-scale adoption and completion of the YUVA AI for All course
- Mainstream AI literacy as a foundational skill for youth and students
- Strengthen inter-ministerial and Centre-State collaboration on AI education
- Promote responsible, inclusive, and ethical understanding of AI

G. Institutional Framework and Partnerships

- The campaign will be implemented through collaboration with:
- Ministry of Youth Affairs & Sports (My Bharat, NYKS, NSS networks)
- Department of School Education & Literacy
- Central Board of Secondary Education (CBSE)
- Kendriya Vidyalaya Sangathan (KVS)
- Navodaya Vidyalaya Samiti (NVS)
- State Governments and State Education Departments
- Industry and EdTech partners

H. Expected Outcomes

- Significant increase in AI awareness among students and youth
- Nationwide participation cutting across regions and socio-economic groups
- A replicable model for large-scale digital literacy campaigns
- Foundation for long-term integration of AI literacy in education and skilling



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I. Monitoring, Measurement and Digital Dashboard

To ensure transparency, accountability, and real-time monitoring, the YUVA AI for All campaign will be supported through a centralised digital dashboard coordinated by the IndiaAI Mission in collaboration with participating platforms.

Key features of the monitoring framework include:

- Real-time aggregation of enrolments and course completions across platforms
- State-wise and district-wise completion data
- Population-normalised indicators (completions per 1,000 population)
- Zone-wise rankings (North, South, East, West, North-East)
- Gender and age-band analytics where available

The dashboard will support evidence-based decision-making, enable mid-course corrections during the campaign, and form the basis for post-campaign recognition of States and districts.

J. Conclusion and Way Forward

The YUVA AI for All National AI Literacy Campaign represents a significant step towards democratising access to Artificial Intelligence knowledge and preparing India's youth for the opportunities and responsibilities of an AI-driven future. Anchored on National Youth Day and leveraging India's robust digital learning and youth engagement ecosystems, the initiative aims to transform AI literacy from a niche technical subject into a shared national competency.

The campaign is envisioned not merely as a one-day learning milestone, but as the foundation of a sustained, scalable, and inclusive AI literacy movement. Through coordinated action across ministries, States, educational institutions, industry, and digital platforms, YUVA AI for All will contribute meaningfully to India's vision of Viksit Bharat empowering informed citizens, nurturing responsible innovation, and strengthening India's leadership in AI for public good.



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